

ABSTRACT

A method for providing multimedia presentations on demand in a near on demand environment. The method comprises providing beginning segments for pre-recording by subscribers. Each beginning segment corresponds to ones of a plurality of multimedia presentations and each beginning segment has a duration at least as long as a predetermined time interval. Each one of the plurality of multimedia presentations are transmitted concurrently on a plurality of channels with identical presentations transmitted on different channels with start times of each transmission having a periodic interval not exceeding the predetermined time interval.

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